

KINO SMITH

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PROFESSIONAL OVERVIEW

HISTORY OVERVIEW

COMMUNITY - SOCIAL CAPITAL - PURCHASE POWER

25

YEARS OF FINANCIAL

EXPERIENCE

30

YEARS OF SALES &

MARKETING EXPERIENCE

190

MILLION DOLLARS WORTH

OF REVENUE GENERATED

FOR MY CLIENTS

NOTE: SERVICES COLORED FOR FUTURE REFERENCE

FINANCIAL CONSULTING

BUSINESS DEVELOPMENT

PUBLIC RELATIONS

WEB DESIGN COMPANY

LOGISTIC SUPPORT

LOCAL CLIENTS

SERVICES RENDER BY COLOR INDICATOR

MICHIGAN CRA ASSOCIATION



COMMUNITIES OF HOPE



CENTRAL DETROIT CHRISTIAN



MICHIGAN TRADE ASSOCIATION



FLAGSTAR BANK



PREMIER PROPERTIES



CITY OF PONTIAC



MY TIMELINE HIGHLIGHTS

2021	<p>Hosted Virtual Banking Conference.</p> <p>Worked with small city mayors to leverage investment for revitalization. While coaching and acquiring funding for small businesses</p>
2019-2020	<p>Hosted the Annual CRA Banking Conference with a focus on Inter-generational Mobility.</p> <p>Created a Strategic Development plan for Mixed-Use, Mixed Income Housing to spur Inter-generational Mobility</p>
2018	<p>Initiated a Small City Development Program to bridge the gap between entities needed to revitalize cities hosting a Mayor's Panel at the Annual Michigan Banking Conference</p>
2017	<p>Oversaw a 10 million dollar initiative for Flagstar Bank</p>
2016	<p>PLANTED A CYBER SECURITY SCHOOL IN A LOW INCOME HOUSING DEVELOPMENT HIGHLIGHTED BY THE MICHIGAN CHRONICLE</p> <p>JOINED THE MICHIGAN CRA ASSOCIATION AS THE FIRST NON-BANKER COMMITTEE MEMBER</p> <p>WON THE DETROIT 'PEOPLE'S CHOICE' AWARD FOR IMPACTFUL COMMUNITY INITIATIVES</p>
2015	<p>LAUNCHED A 10 YEAR AFFORDABLE HOUSING APARTMENTS/CONDO DEVELOPMENT, HIGH SCHOOL RENOVATION, BUSINESS, & RESOURCE CENTER PLANTING INITIATIVE CALLED THE LEGACY PROJECT</p>
2014	<p>LAUNCHED THE 'SPENDING WITH PURPOSE' PROGRAM (A BUSINESS/NON-PROFIT COLLABORATIVE TO FUND NEEDED COMMUNITY INITIATIVES) HIGHLIGHTED BY CBS NEWS FOR IT'S EFFECTIVENESS WITH CNN'S CLYDE ANDERSON, COSTCO, SHELL GAS, ETC. SPONSORED BY FLAGSTAR BANK</p>
2013	<p>LAUNCHED THE 'INDUSTRY EXPERTS' PROGRAM; AN INITIATIVE THAT CONNECTS YOUTH TO TOP INDUSTRY EXPERTS VIA TECHNOLOGY, SMALL GROUPS & ONE-ON-ONE INTERACTIONS; WHILE GIVING PAID SUMMER JOBS SPONSORED BY FLAGSTAR BANK & SER METRO</p>
2012	<p>LAUNCHED PROJECT 'FRESH' WITH PESPSI AND THE UNITED WAY THAT PLANTED 5 MARKETS IN POVERTY STRICKEN NEIGHBORHOODS WITH LIMITED ACCESS TO PRODUCE</p>
2011	<p>LAUNCHED A SOCIAL NETWORK 'SOCIALSOLACE.COM' WITH CO-FOUNDER DAN BUI (A PONTIAC NATIVE) THAT FOCUSED ON LINKING THE BUSINESS, FAITH BASED, NON-PROFITS & GOVERNMENTAL SECTORS TOGETHER, GAINING OVER 5,000 MEMBERS IN THE FIRST MONTH. SPONSORED BY FLAGSTAR BANK, SONY, PNC BANK, EVANGEL MINISTRIES, ETC.</p>



RECEIVING THE 'PEOPLE'S CHOICE' AWARD FROM LISC CORP & COMERICA BANK

MY PURPOSE

'HELPING THE LEAST OF US BECOME THE LEADERS OF TOMORROW THROUGH LEVERAGING SOCIAL CAPITAL & PURCHASE POWER'

MY REACH

NATIONAL AFFORDABLE HOUSING DEVELOPERS (SERVING OVER 25,000 MICHIGAN RESIDENTS) COALITION OF 540 CHURCHES (EACH TODAY) COALITION OF OVER 300 LOCAL BUSINESSES

MY RESOURCES

WEB & GRAPHICS DESIGN TEAM
FINANCIAL CONSULTING TEAM
EDUCATIONAL TEAM
ENTREPRENUERSHIP INCUBATOR